

Know Your NEW Downtown Torrance

Lawson's celebrates with Free Gifts and Specials in Every Department

Save \$\$ Layaway Your Christmas Gifts Now -Save \$\$



PAIRED FOR HEARTS

A splendid collection of wedding band sets in distinctive new styles, from rich fluted to wide rings and two-tone effects. Sets from

9.95 to 100.00

Latest Styles in
COSTUME JEWELRY
Values to 5.00
59c ea

Ladies' or Men's 17 Jewel
Waterproof WATCHES
Save Now
\$15.95

Your Choice of Westinghouse
• STEAM IRON
• CAN OPENER
• HAND MIXER
• COFFEE MAKER
\$9.99 ea.

• ICE BUCKET
• SPICE RACK
• LAZY SUSAN
• STEAK KNIFE SET
• COFFEE CARAFE
• PLACE MAT SET
\$7.99 ea.

EMERALD CUT
A superb diamond in a stunningly impressive setting with band. 14k white gold.
350.00

DINNER DAZLER
14 diamonds shine brightly in this unusual and impressive setting of 14k white gold.
145.00

WONDERFUL WEDDING
26 scintillating diamonds, triple-tiered in a rich Florentine finish setting.
199.50 4.00 weekly

BRIGHT BEAUTY
27 shimmering diamonds in an outstanding ring of rare beauty. 14k white gold.
395.00

RADIANT FINE
Ingenuously designed settings complement the 5 lovely diamonds. 14k white gold.
750.00

Pine illustrations designed to show details of quality

Lawson's
JEWELERS

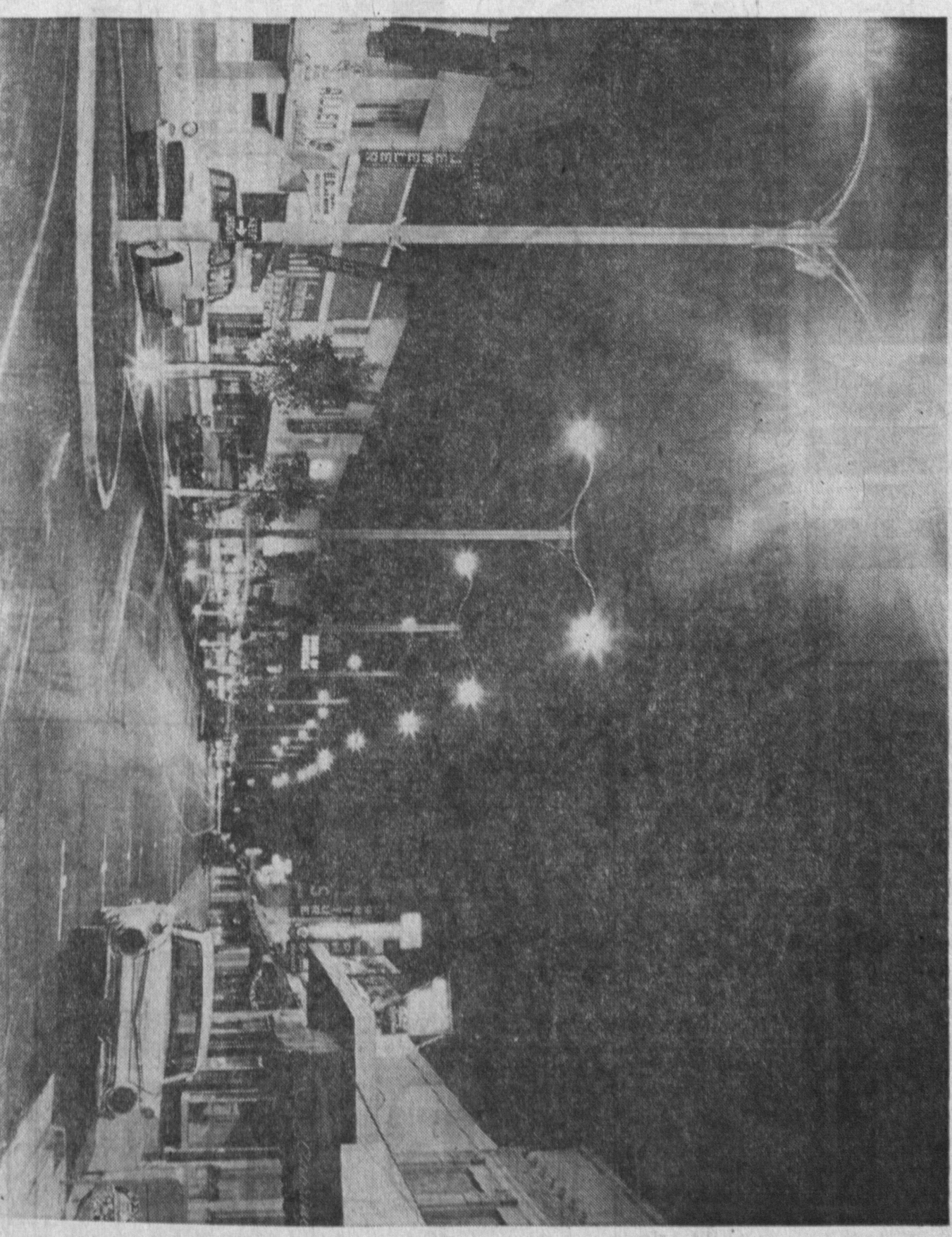
NOTHING DOWN / A YEAR TO PAY

SOUTHERN CALIFORNIA'S LARGEST JEWELERS

New DOWNTOWN TORRANCE - 1301 SARTORI FA 8-4313

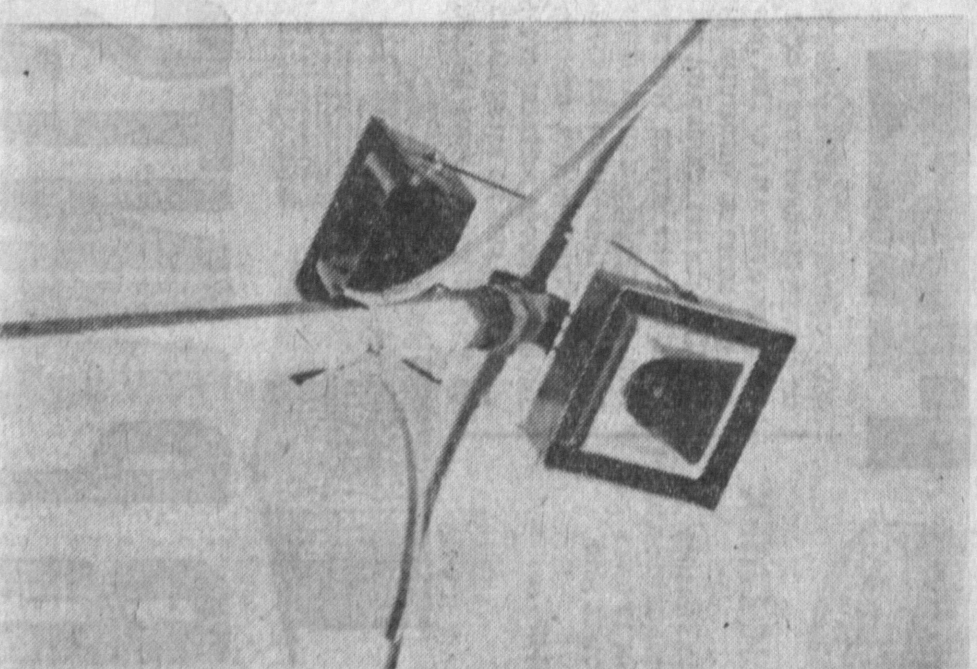
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Downtown Pictorial

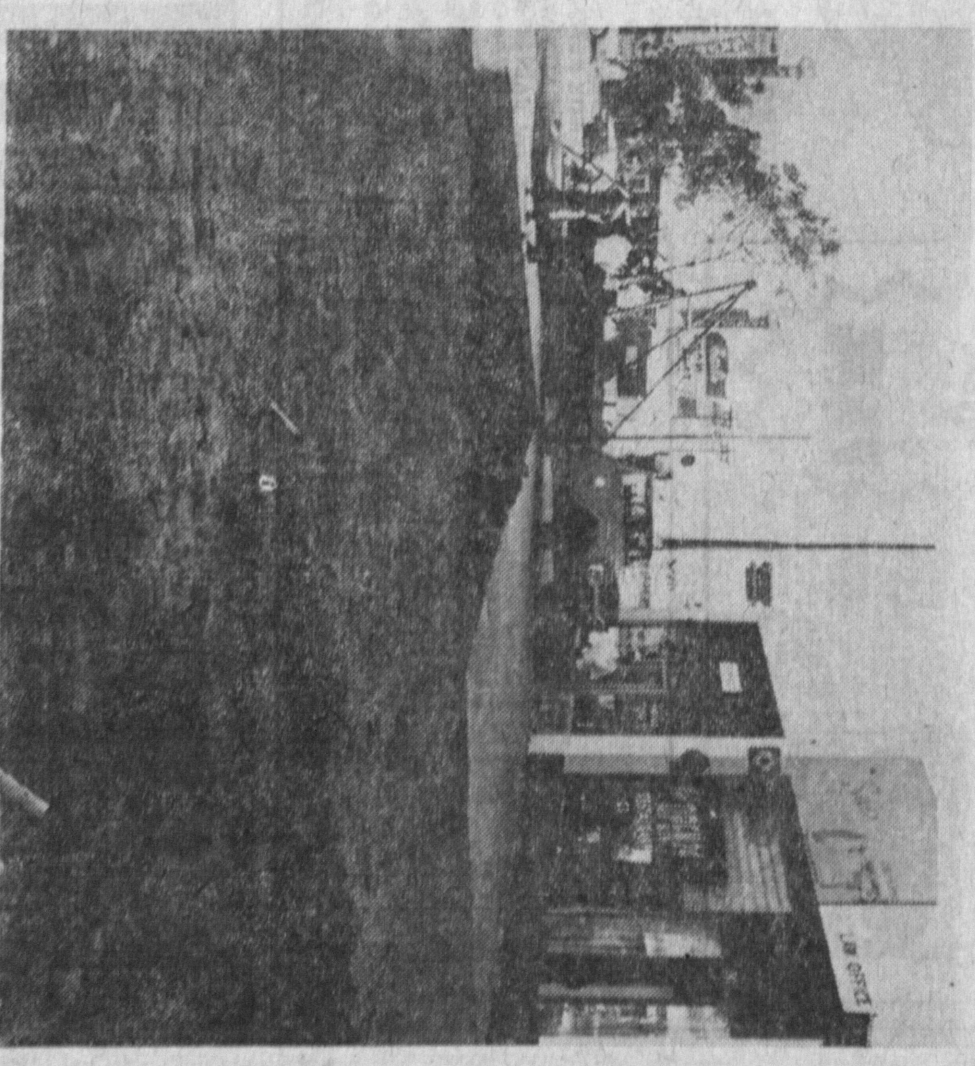


THE 'NEW LOOK' of downtown at night under the modern mercury-vapor lights, recently installed. A gala celebration

will be held this week-end, featuring a giant town-wide sale. —PRESS Photos



SPEAKERS MOUNTED on the top of light poles will play music to entertain shoppers in the downtown section. The new P.A. system will be capable of receiving both AM and FM radio programs and also will handle pre-recorded tapes.



LAST PHASES of the work downtown include the planting of trees and painting of lines on the streets. The improvement project is designed to provide wider streets, more parking, more effective lighting and drainage as well as redesigning of two three-way intersections.

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